



HD RADIO™ TECHNOLOGY: MORE CHANNELS, MORE FEATURES, STILL FREE!

Across the country, local FM stations are offering a wide variety of new formats on their HD2/HD3 multicast channels – reggae, blues, classic jazz, future country, new alternative, deep tracks, bluegrass, news, sports, regional-interest programming and local artists.



VISIT HDRADIO.COM TO DISCOVER THE HD2/HD3 MULTICAST CHANNELS AVAILABLE IN YOUR MARKET.

STANDARD ON THE FOLLOWING MINI VEHICLES IN THE 2011 MODEL YEAR: HARDTOP, CLUBMAN, CONVERTIBLE, COUNTRYMAN.

- Crystal-clear sound
- More local FM channels – HD2/HD3
- On-screen data
- 100% Subscription-FREE

Here are just a few examples of HD2/HD3 multicast channels. Visit HDRADIO.COM for stations in your area.

DETROIT	NEW YORK CITY	LOS ANGELES	CHICAGO
99.5-HD1 WYCD	97.9-HD1 Mega 97.9	104.3-HD1 MyFM	99.5-HD1 US 99.5
99.5-HD2 Wolf Country	97.9-HD2 One Caribbean Radio	104.3-HD2 Pride Radio	99.5-HD2 Wolf Classic Country
99.5-HD3 The Sky	102.7-HD1 Fresh FM	106.7-HD1 KROQ	99.5-HD3 At The Track Radio
101.1-HD1 WRIF	102.7-HD2 Last.FM/ Discover	106.7-HD2 KROQ of the '80s	101.1-HD1 Q101
101.1-HD2 Riff2	102.7-HD3 1010 WINS	107.5-HD1 KLove	101.1-HD2 Hum Desi
		107.5-HD2 Amor Celestial	

...more than 1,300 new local HD Radio Channels in total!



www.hdradio.com



WHAT IS HD RADIO TECHNOLOGY?

- HD Radio Technology is your local AM and FM stations, now broadcasting in digital. It offers new extra local FM channels, crystal-clear sound, more music, news and sports – All 100% Subscription-FREE.
- Across the United States there are more than 2,100 AM and FM HD Radio stations. These stations have also added over 1,300 new HD2/HD3 multicast channels to their local markets.
- For a complete list of HD Radio stations currently broadcasting in the United States or to learn more about HD Radio Technology please visit [HTTP://WWW.HDRADIO.COM](http://www.hdradio.com)

HOW DOES IT WORK?

- HD Radio Technology products work the same way as conventional radios, with a signal broadcast by a station and received by consumers in a specific area. However, instead of sending one analog signal, stations broadcasting with HD Radio Technology send a bundled signal made up of both analog and digital.
- The digital signal is compressed and when received by an HD Radio receiver the signal is decoded into as many as FOUR separate channels – each with unique programming offering more listening choices.
- Because the signal is digital the sound quality is significantly superior to traditional radio. With HD Radio Technology, buzzing, static and popping are a thing of the past.

HD RADIO TECHNOLOGY FOR THE MINI DRIVER:

LISTENERS IN A MINI VEHICLE EQUIPPED WITH HD RADIO TECHNOLOGY WILL EXPERIENCE:

- FM sounds like CD quality, and AM sounds like today's FM
- HD2/HD3 multicast channels featuring innovative new content
- On-screen information including song title and artist name

...ALL 100% SUBSCRIPTION-FREE

PSD

Program Service Data gives you on-screen information such as artist and song title.

HD2/HD3

FM Stations can provide additional digital only audio programming on HD2/HD3 channels.

Digital Sound

Crystal-clear sound: AM sounds like today's FM, and FM sounds like a CD.